#### **Our Mission**

SPLCo Ltd mission is to provide unique software tools and consultancy services that assist global corporations and governments to efficiently modernize their software and migrate it to the latest and best software platforms.

#### **Our Vision**

assure to save organization **1/3** of their total spent on software upgrading Get your software system ready for Digital Transformation

> to protect your market share

SPLCo Holding Ltd, Abu Dhabi Global Market Abu Dhabi, United Arab Emirates SPLCorp.ae

Salwa Alzahmi, Founder, Salwa.alzahmi@kustar.ac.ae +971503856464





## *Makes you Ready for Digital Transformation*

moderanize your software to new emerging technology at lower cost, with the power of artificial intellegent.



# What is SPL Solution?

SPLCo Ltd is an Emirati owned company that provides software solution and consultancy services to assist global corporations and governments to efficiently modernize their existing software and migrate it to the latest and best software platforms.

# Market Opportunity

The target market for SPL tool is primarily enterprises and government organizations that create custom built software (either in-house or outsourced). Market size of custom-build software is estimated to be +120B\$, 50B\$ is the global spend on software modernization activities. The digital transformation evolution push for the market growth.

## How it works?

SPLCo created smart tools that automate many of the steps required to upgrade legacy code. This dramatically reduces the cost and time to add new functionality, integrate with third-party and migrate code to modern platforms, like the cloud.



Governance u

Toolsets to automate software upgrading & auditing



## **Key Achievement**

- The SPL technology has been trialled with an International Telecom company, who have confirmed there is an exciting technical and financial opportunity
- SPL has been a finalist in 2 prestigious international competitions and a winner in a third as the best innovative

solution

